



Global Synchronizer
Foundation

Brand Guidelines

February 2025

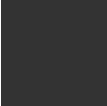
Primary Logo

The primary logo colorway is a dark gray icon with dark gray text.

The reversed colorway can be used on dark backgrounds.



Color Palette

	HEX	#333333
	CMYK	69 63 62 58
	RGB	51 51 51

Typeface

Termina Medium

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

Logo Clear Space

Clear space is the minimum amount of space required around the logo to be free of other graphics, text, etc. This also includes the minimum distance between the logo and the edge of a page, screen, or border.

The clearspace required around the logo is equivalent to the height of the text in the logo.



Logo Usage

In order to maintain the integrity of the brand, the logo must never be altered, distorted or recreated.

Use the official logo files when reproducing the logo.



Do not apply drop shadows or any other 3D effect to the logo.



Do not put the logo on a background that does not provide sufficient contrast to be easily read.



Do not stretch, warp, skew or distort the logo in any way.



Do not flip or rotate the logo under any circumstances.



Do not change the proportions or arrangement of the logo.



Do not change the color of the logo.